MENSTRUAL CARE SOURCING

For your brand.
For your sales channels.

Menstrual pants, sanitary pads and pantyliners

Guangdong Nafei production base

PRODUCT SELECTION / PRIVATE LABEL / OEM COORDINATION

Based in Changsha, China, Hunan Nafei is a sales and brand management company connecting overseas buyers with suitable products and Chinese manufacturing resources.

YOUR BUSINESS NEEDS

A practical partner in China

Products, packaging and supply coordination built around your market, budget and order size.

Established in 2017 and based in Changsha, China, Hunan Nafei is a sales and brand management company specializing in menstrual pants, sanitary pads and pantyliners. Li Genyuan has led operations since 2019, drawing on 25 years of frontline sales experience and involvement in hygiene products since 2016.

Brand owners & emerging brands

Product and material proposals, retail-pack planning, private-label options and OEM project coordination.

Distributors & wholesalers

Range and pack comparison, carton planning, quotations, sample discussions and replenishment coordination.

Retail chains & online sellers

Assortment planning, sampling, retail packaging, product photos and videos, and delivery communication.

One customer contact

Requirements, factory communication, export customs clearance, transport coordination and after-sales follow-up.

BRAND OPERATING EXPERIENCE

Our own brands include LANCOOL, Naxiaorou and Naxiaoshuang. We are also authorized to operate the Nafei brand owned by Guangdong Nafei.

LANCOOL | Thai retail pack

NAFY | English retail pack

Naxiaoshuang | Chinese retail pack

PRODUCT PORTFOLIO / 01

Menstrual pants

Existing products and OEM platforms for different fit, feel and retail-pack requirements.

Light & Breathable

L / XL / XXL; separate XXL construction

Cooling & Insert Options

L / XL; selected cooling or alternative insert

Dry & Thin

L / XL; wood pulp + SAP core

Easy-Fit Side-Opening

L / XL; refastenable side tabs

Stretch Fabric

M / L / XL; stretch-fabric waist

Thin & Comfortable

M-L / XL; soft nonwoven waist

Black Menstrual Pants

M / L / XL / XXL; black outer panels

Plan your retail pack

Choose the pack count, retail language and outer-carton arrangement with us. Fit, final materials and packaging follow the selected model and approved sample.

Real reference samples shown. Pink display forms are not part of the product. Size, appearance, order minimum and available construction vary by platform. Tap a card for details.

PRODUCT PORTFOLIO / 02

Sanitary pads & pantyliners

Select the surface feel, absorbent construction, nominal length and retail-pack format.

Standard Hot-Air

155 / 245 / 290 / 350 mm

Hot-air nonwoven surface; absorbent construction by size.

Bamboo-Fiber Topsheet

180 / 240 / 290 / 360 / 420 mm

Perforated bamboo-fiber topsheet; layered absorbent-paper core.

Bubble Cotton Series

190 / 245 / 290 / 360 mm

Double-layer pearl-textured surface; adhesive-free core.

Organic Cotton Topsheet

180 / 245 / 290 mm

35 gsm organic cotton topsheet; composite absorbent-paper core.

Manyu Soft Care

155 / 180 / 245 / 290 / 420 mm

Willow-leaf-textured hot-air surface; layered paper core.

Stock packs or your own brand

Review samples, pieces per pack, wrapper, retail bag and carton plan. Organic cotton describes the topsheet. Bubble Cotton is a series name; adhesive-free refers to the core.

OEM nominal lengths are shown. Some stock labels use different nominal lengths; approve final dimensions and material construction with the sample. Tap a series for details.

MANUFACTURING SUPPORT

Guangdong Nafei production base

Manufacturing experience, equipment and workshop resources supporting product supply and OEM projects.

Production-base exterior

Automated converting equipment

Established in 2006, Guangdong Nafei manufactures sanitary pads, menstrual pants and other absorbent-care products. As a production base for Hunan Nafei, it brings together automated converting equipment, GMP workshop management, product development, sampling and inspection resources to support customer projects.

Equipment operation and process attention

Product and sample inspection

GMP WORKSHOP ENVIRONMENT / AUTOMATED EQUIPMENT / OEM DEVELOPMENT

Hunan Nafei coordinates customer requirements with the production base and other specialist manufacturing partners. Production-line allocation, material requirements and delivery schedules are reviewed for the selected project.

Production-base photos and capability references: Nafei company brochure and factory materials.

TECHNICAL COMMUNICATION

Agree the product before production

Clear samples, material specifications and inspection requirements help align the buyer and manufacturer.

Material and sample review

Product inspection reference

Technical project communication

Production workshop reference

Define the construction

Discuss topsheet, core, backsheet, guards, fit, nominal length and packaging. Confirm the selected sample and specification.

Review the evidence

Coordinate the relevant photos, videos, factory inspection results and available model-specific test documents.

Manufacturing partners carry out production and inspection. Hunan Nafei coordinates confirmation, documentation and customer feedback. Test scope and destination-market documentation are reviewed for the selected product.

Technical and workshop photo references: Guangdong Nafei production-base materials.

FROM PRODUCT CHOICE TO DELIVERY

Choose your customization route

We help translate your target market, budget and purchasing volume into an executable product plan.

01 / Existing product + your packaging

Select an existing construction and coordinate compatible retail packaging. Suitable stock or production options are reviewed against the selected model and quantity.

02 / Selected platform changes

Discuss customer-logo backsheet printing, approved insert options, packaging and other compatible changes while retaining the agreed base construction.

03 / Further product development

Review materials, absorbent construction, fit or shape, colours, individual wrapping, retail bags and outer cartons. Tooling, material purchases and MOQ follow the project.

PACKAGING CHOICES

Digital printing for smaller packaging runs; conventional printed PE or laminate bags; or compatible customer-supplied bags. Cooling products require an appropriate sealed barrier pack. Bag and finished-product minimums are separate.

Requirements > Samples & specification > Quotation & artwork

Production coordination > Export & transport > After-sales follow-up

VIEW MODEL-SPECIFIC OEM OPTIONS

BUILD A WORKING RELATIONSHIP

Tell us what your market needs

Brand owners, distributors, wholesalers and retailers are welcome to discuss their sourcing requirements.

OVERSEAS BRAND OPERATIONS

In Thailand, Vietnam and the Philippines, LANCOOL operates through a partnership model combining overseas warehousing and brand operations. Hunan Nafei focuses on products and the supply chain; local partners manage operations and sales, sharing business risks and returns.

Our supply experience includes Iraq, the United States, markets in Africa and Taiwan, China.

Retail-project experience

In a previous ALDI project in China, we coordinated product selection, sampling, retail-pack and carton design, factory visits and transport. Procurement, payment and the retailer contract were handled by a trade partner.

OUR VALUES

Integrity, perseverance, innovation and dedication.
Creating value together, sharing risks and sharing rewards.

Our long-term ambition is to become a leader in the global care-products value chain. Growth is our priority, innovation our driving force, and people our most important resource.

LET US PLAN YOUR NEXT STEP

Share your market, product needs, size or length, quantity, pack count, branding ideas and delivery destination.

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